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8 **UNITED STATES DISTRICT COURT**  
9 **NORTHERN DISTRICT OF CALIFORNIA**  
10 **SAN FRANCISCO DIVISION**  
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12 IN RE: JUUL LABS, INC. ANTITRUST  
13 LITIGATION

14 This Document Relates To:

15 ALL DIRECT PURCHASER ACTIONS  
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Case No. 3:20-cv-02345-WHO

**[PROPOSED] ORDER GRANTING DIRECT  
PURCHASER PLAINTIFFS' MOTION TO  
STRIKE**

Hon. William H. Orrick

**[PROPOSED] ORDER**

This matter comes before the Court on the Direct Purchaser Plaintiffs' Motion to Strike. Having considered the motion and supporting papers, the Court hereby orders under Fed. R. Civ. P. 37(c)(1) as follows:

1. Plaintiffs' motion is GRANTED.
2. The expert materials disclosed by Defendants on May 15, 2025, are stricken, and Defendants are precluded from relying on them or related deposition testimony in this matter.

IT IS SO ORDERED.

Dated: \_\_\_\_\_, 2025

By: \_\_\_\_\_

HONORABLE WILLIAM H. ORRICK  
UNITED STATES DISTRICT JUDGE